

STEPHEN  
LLOYD  
AWARDS

2016

# Annual Report



*Taking forward innovative  
ideas for a better future*



## Introduction

The momentum has been building and the Awards Committee is pleased to share the successes and achievements over the last year. The continued support from the network of Stephen's friends and colleagues who first united to establish the awards has really propelled the award's mission forward.

## Activities

Applications to the 2016 awards brought in 62 submission entries. Through a two-stage selection process, over 45 members of the pro bono network took part in the assessment, resulting in 10 projects being selected for the final development stage. These were:

- [Campaign Bootcamp](#)
- [Canute](#)
- [Feedback](#)
- [Findacure](#)
- [How do I?](#)
- [Community Health Innovation](#)
- [Prison Voicemail](#)
- [Schools Consent Project](#)
- [Talkosaurus](#)
- [Zephx Ltd](#)



Jim Clifford OBE



Philip Kirkpatrick



Lorna Lloyd



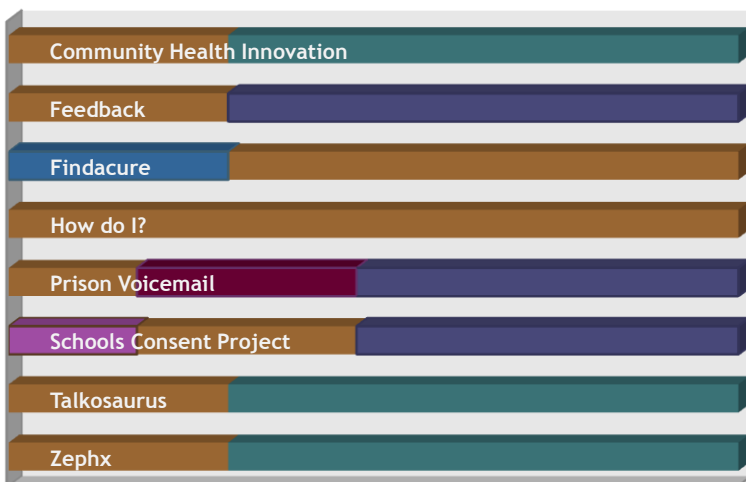
Michael Norton OBE



Sir Nicholas Young

## Successes: Mapping our support network

One of our key objectives is to ensure our winners, finalists and applicants, get the right support they need. We have supported some excellent projects and our finalists have told us that it wasn't just about receiving the financial award; the impact our network had on getting their projects off the ground was a key element to their projects' success. Here is a glance of the support we have given, and continue to give them.



- Legal
- Business Planning
- Funding
- Network connections
- Communication
- Other

[Click here for further details on support given to these finalists, as well as past projects](#)



## Meet our 2016 winners

### Campaign Bootcamp

*"Winning the Stephen Lloyd Awards has totally transformed our organisation. Since winning the award last summer, we've focused on testing the idea with target groups, and using those tests to secure further funding to fully launch the programme. We've now secured £115,000 in funding from two sources, which has meant we've been able to hire four people and will formally start the programme in March 2017. By the end of 2017 we'll have trained over 400 people from marginalised communities to run their first campaigns."*

*None of this would have been possible without the cash prize from the awards and most importantly the pro-bono support that helped convert us into a charity, to develop and scale our business plan, and rebuild our database systems.*

*We're already getting requests to scale the programme, before the pilot is complete! So we're now hoping to work partners from the Stephen Lloyd Awards to make sure that the programme we're building can be scaled to meet rising demand.*

*Thanks for all your support so far. As ever, please do get in touch if you'd like to know more, or support, by emailing me at [johnny@campaignbootcamp.org](mailto:johnny@campaignbootcamp.org)."*



**CAMPAIGN  
BOOTCAMP**

#### Campaign Bootcamp

is a hands on learning environment designed to give people the skills, network and confidence they need to change the world through campaigning. Campaign Bootcamp actively encourages and provides support to people not currently represented in the campaigning sector; in particular women, people with disabilities and of marginalised cultures, faiths and ethnicities.



*"It was a pleasure to work with Johnny, Jess and the team at Campaign Bootcamp. The charity is well placed to develop its model and reach increased numbers of people to improve the effectiveness of their campaigning. We very much look forward to staying in touch and watching them grow and prosper"*

**Ian Oakley Smith, PwC  
Head of Charities**

## Canute

*"Since receiving the Stephen Lloyd Award, we built and have sent a Canute Mk10 into New College Worcester, a prestigious school for blind and visually impaired students. This Canute was read daily for over two months and lead to invaluable feedback from secondary students, sixth formers, technicians and teachers. We have also built three Canute Mk11s so we can expand the trials in 2017 into at least one more school and several individuals. This has been made possible by the Stephen Lloyd Award.*

*We have also had numerous problems with suppliers which has threatened our finances repeatedly and massively increased our costs. In this we received a great support from BWB and the Stephen Lloyd Awards in finding potential grant makers and investors, much of which is starting to pay off, for which we are extremely grateful.*

*I look forward to presenting the network with a full report from the trials in the spring, and demonstrating the latest Canutes. If you are interested in learning more, please get in touch by emailing me at [ed.rogers@bristolbraille.co.uk](mailto:ed.rogers@bristolbraille.co.uk).*"



**Canute** is a new digital Braille 'iPad', which attempts to transform the lives of blind people by helping reverse the decline in Braille literacy. It will be the world's first multiline Braille ebook reader and an entirely new class of device to bring Braille to people who would otherwise be unable to afford anything other than massive, bulky hard copy Braille. Costing less than a Perkins Brailler or iPad Pro, this innovative Braille has already been piloted with two leading blind schools.





## Energy Local's revolutionary trial: a UK first



One of our 2015 winners has uncovered a novel way to exploit idle energy hiding in the rolling hills of a village in Wales, transforming the way community owned renewable energy is consumed to its full potential



[Energy Local's](#) work with their “trail-blazing” trial in Bethesda, Wales could change the way communities across UK, produce, use and buy their electricity. It was first brought to light by Smartenergy, who premiered the case study at their conference last year. More and more, people want to retain the benefit of energy generation locally. By sharing local hydro power, households can buy their energy for half the price of their usual energy tariff, whilst the hydro scheme receives a higher price than it would for the energy it sells. Recently featured on [BBC Money Box](#), the report also tells of how energy experts are watching this scheme closely, as this could be “*the start of a revolution in how we produce, use and sell energy*”. To learn more, please click [here](#), or have a glance at [Energy Local's](#) website.

## 2017 Awards

### Application process

Having launched on 14 February, the 2017 Awards will be open for eight weeks, closing on 7 April. The pro bono network supporting the awards will once again be assessing applications, leading to a shortlist group, who will proceed to an interview stage.

Successful applicants from the interview stage will proceed directly through to the development phase, with a grant of up to £2,000, along with expert advice from award supporters. Finalists will work towards developing their project further for the finale event. Candidates will present their ideas in a ‘marketplace event’ in a bid to win supporters’ and attendees’ votes. All votes are counted on the evening with the final winner(s) announced.



## Cycle with us in Hertfordshire



Everyone knows Stephen was a passionate cyclist and this year we are organising a cycling event to bring our community together and to raise more funds for the Awards. Please join us on **Saturday 27 May** for a 30 mile ride in Hertfordshire. The event will be organised pro bono by the Awards supporter and leading charity events organiser, [Skyline Events](#).

It promises to be a fun experience, and all are welcome - whether you are an experienced cyclist or not. More details on this event will be announced soon, but do save the date for now. If you are interested in participating, please [click here](#) to register, or drop a line to Mona Rahman at [mona.rahman@stephenlloydawards.org](mailto:mona.rahman@stephenlloydawards.org).

## A snapshot of our finances

### Finances Overview

|  |             |
|--|-------------|
| SLA fund balance   | £44,144.61  |
| Donations raised to date                                     | £185,476.59 |
| Awards made  | £140,000.00 |
| Expenses to date   | £1,331.98   |
| Pledged funds not yet received (2017 and future commitments) | £143,000.00 |

## How can you help?

We need your help to continue making the Stephen Lloyd Awards a success. The awards are a fantastic way for you to engage with exciting, early stage peer-reviewed projects and to help achieve sustainable social change. Please let us know if there are particular types of project you wish to support and we will try to match you with suitable projects.

There are a number of ways you can get involved:

- Making a donation
- Referring additional supporters - financial or pro bono - to the Awards
- Assessing applications for shortlisting
- Attending the finale event in June, and
- Providing pro bono assistance to previous winners and 2017 applicants

### Donate

Please use the [BT My Donate](#) service via the icon link below, or find the full bank details on the following page. For a large or substantial donation, please contact us in advance and we will be happy to assist you.

