

# 2015 Annual Report

# STEPHEN LLOYD AWARDS

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# From Concept to Realisation

Creating success in line with Stephen's own approach and passion, the award's mission is to continue his legacy by supporting early stage projects that have the potential to achieve *practical*, sustainable social change. This is done by providing finance alongside expertise and support from the award's network, people with a strong connection and deep knowledge of the charity and social enterprise sectors.

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How can you help?

# Introduction

Stephen Lloyd was an inspirational lawyer and innovator who dedicated his working life to advising charities and social enterprises and who pioneered significant developments in the sector. He died suddenly on 20<sup>th</sup> August 2014 while sailing in Newport Bay, a place that he loved dearly. The exact cause of his death is unknown.

Stephen was widely known for his expertise, dynamism, creative intellect, wisdom, leadership, sense of fun and commitment to good causes, and his friends and admirers have established the Stephen Lloyd Awards to preserve and perpetuate the memory, ideals and legacy of such an extraordinary man.

This report summarises the work of the fund over the course of 2015, its first year of operation.



# **Activities**

Late in 2014 a group of Stephen's friends and colleagues united to establish the awards. 80 individuals and organisations committed pro bono and financial support, providing a powerful network of supporters and a base of £193,000 from which to launch the awards. Applications to the



awards opened in early 2015, closing with 103 applicants submitting in mid February 2015. Through a two-stage selection process, where over 40 of the pro bono network took part in assessment, ten organisations were selected for the final stage. These were:

- <u>3Co</u>
- Go-Forward
- New Foundation
- Findacure: The Fundamental Diseases Partnership
- Value Structures
- Brave, from Body and Soul
- Energy Local
- Shared Assets
- Spark Inside
- Rabble, from the New Citizenship Project

Where needed, applicants received £2,000 towards their work over the following eight weeks to develop a pitch to the final awards event, alongside support from the pro bono network. The finale 2015 awards event took place on 9<sup>th</sup>July at BWB's offices. The event involved one minute soap-box pitches from each of the applicants and a 'market place' in which attendees presented their projects in detail. Network members attending the event decided the final winners through a voting system.

### 2015 Winners

The first winners of the Stephen Lloyd Awards were:

Energy Local - Social enterprise Energy Local has found a means for communities to pool their local electricity generation, use it directly and benefit from time of use prices. Using a Community Energy Services Company (CESCO) the community's half-hourly smart meter readings are grouped together and any local renewable generation is netted off.

Go-Forward - Creating a home-away-fromhome centre where able but isolated care leavers who have nowhere else to go can find a safe and welcoming haven - where ambitious young people with plans for the future can, when disheartened and facing brick walls, get advice and support from Go-Forward.

Spark Inside - Systematically addressing issues of persistent reoffending and increasing prison violence, by improving relationships between prisoners and officers, thereby increasing their quality of life and changing the culture within entire penal institutions.

Each has received support from the awards' pro bono community and £20,000 to develop their ideas. Click on the winners' logos on the right to learn more about them.

### Final three award recipients from 9<sup>th</sup> July 2015



Left to right: Energy Local (Tom Parkinson, Mary Gillie, Go-Forward (Kadeema Woodbyrne), Spark Inside (Lola Fayemi, Baillie Aaron, Toby, Jonathan Mace)







# Winners' update

The awards are about getting behind early stage projects and helping them move from concept to realisation. We will keep updating our supporters on the progress of the projects we have all helped. In the meantime, this is where our winners are nearly six months on.

Energy Local - It has been a busy few months for Energy Local. Market demand is high along with their demand as speakers. Having received sector support from a network of potential partners, large charities, social housing sectors and landlords, their first trial is up and running, with 50 participants recruited in the Watchfield and Shrivenham area. A second trial is also being planned in Oxford or in North Wales through negotiations with Elexon, alongside suppliers and local organisations, Cooperative Energy, Low Carbon Hub and Ynni Padarn Peris. If you live near the community-owned Osney in Oxford, or North Wales you could participate, so please get in touch. Energy Local are immensely grateful to receive support from Pure



Leapfrog for arranging pro bono legal support with Simmons and Simmons, Jim Clifford at Bates Wells & Braithwaite for developing the business plan, and to Numbers4Good and CAN for offering further development support.

Go-Forward - For Go-Forward, winning the Stephen Lloyd Award was a vote of confidence in the initiative, much needed at a time when they started to engage potential project stakeholders. The project had four key areas on which to concentrate: premises and facilities; other funding; staffing; and building detailed operating and referral models. They have received excellent support from Islington Council and other referrers and commissioners. The project's major challenge has been finding appropriate premises and there is increasing recognition the project might need to adapt its service offering to fit what property



is available. They are continuing to search for premises from which to run the service, and are working on other run the service and are working on other aspects of project development. Go-Forward are recruiting a group of volunteers who could bring expertise to the project, so please get in touch if you'd like to help further.

Spark Inside - Spark Inside have been receiving pro bono support from Deloitte through the BeyondMe initiative, enabling staff with corporate organisations to work alongside charities. A team of consultants from Deloitte has been conducting extensive market research and interviews with all ranges of prison staff from London and the South East. The market research has now been completed and Deloitte are currently writing the business plan, which also specifies what a training programme should incorporate. The programme design



team will be led by David Sleightholm, former deputy chief of probation and vice chair of the European Mentoring and Coaching Council and Jann McBride, head of talent at Sodexo. Spark Inside's next steps are creation of both the course and the business plan, looking at various options for accreditation of the course. They aim to pilot the course in Spring 2016, and after mentioning the course to a few prison governors, all, so far, would like to host the pilot!

### Awards in 2016

The 2016 Stephen Lloyd Awards will be launched on 1<sup>st</sup> February. Expect to see this announced in relevant press and across a range of other channels. Applications will be open for eight weeks, closing on March 25<sup>th</sup>. The pro bono network will again shortlist applications, leading to telephone interviews in early May.

Applicants who are selected for the final round will be informed on 6<sup>th</sup> May and connected to relevant members of the probono network who can assist their project's development.

We'll have the finale selection event on 23<sup>rd</sup> June.

# Finances overview

future commitments)

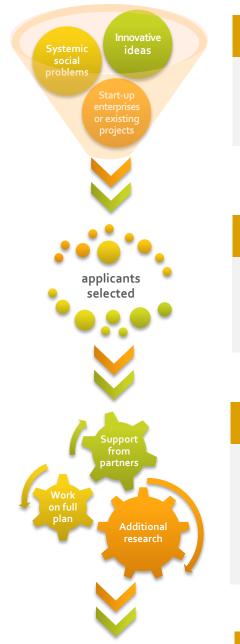
SLA fund balance £61,431.04

Funds raised to date £124,391.53

Expenses to date £62,960.49

Pledged funds not yet received (2016 and

# **Application process**



Supporters

vote

#### **Application pool**

Applications leading to practical, sustainable social change are accepted and filtered

#### Interview stage

Applicants are chosen for the interview stage, conducted over telephone and via Skype

#### Development phase

10 interviewees are carefully selected to proceed through to the development phase, with an initial grant of up to £2,000, and expert advice from award supporters

#### Finale Event

Q & A

Candidates present their ideas in a 'marketplace event', in a bid to win supporters' votes. Final winner(s) announced

# How can you help?

As a member of the community we need your help to make the Stephen Lloyd Awards a success. The awards are a fantastic way for you to engage with exciting, early stage peer-reviewed projects and help to achieve sustainable social change. Please let us know if there are particular types of project you want to support and we will try to match you with suitable projects.

There are a number of ways you can get involved:

- Making a financial donation to the fund
- Referring additional supporters financial or pro bono - to the fund
- Shortlisting applications at the end of March
- Telephone interviews in early April
- Attending the finale event in June, and
- Providing pro bono assistance to 2015 winners and 2015 applicants as well as 2016 winners and applicants for 2016.

### **Donate**

Please use the <u>BT My Donate</u> service via the icon link below, or find the full bank details on the following page. For a large or substantial donation, please contact us in advance and we will be happy to assist you.



### Contact us

Email: info@stephenlloydawards.org

Phone: 0207 551 7711 / 0791 925 3537

Address:

10 Queen Street Place London EC4R 1BE

# Who's who?

#### Members of the Steering Committee:



Michael Norton OBE



Philip Kirkpatrick



Jim Clifford OBE



Sir Stuart Etherington



Lorna Lloyd



Sir Nicholas Young

# **Bank details**

To make a small, substantial or repeating financial donation, please use the bank details below.

The Stephen Lloyd Awards are operated by the BWB Charitable Incorporated Organisation, 10 Queen Street Place, London, EC4R 1BE. Registered charity 1150321.

#### **Bank Transfer and Internet Banking**

Our bank is:-

Coutts & Co 440 Strand London WC2R OQS

Sort code: 18-00-02 Account: 03392120

Account Name: BWB Charitable Incorporated Organisation

International Transfers may also require the IBAN number: GB27COUT18000203392120

and/or

Swift Code: COUTGB22

Please include the reference "SLA" when making your payment. Please confirm payment by e-mailing accounts@bwbllp.com.

The BWB Charitable Incorporated Organisation is a registered charity number 1150321 and the charity will be holding the funds for the Stephen Lloyd Awards.

#### **By Cheque/Post**

Make your cheque payable to BWB Charitable Incorporated Organisation.

Our address is 10 Queen Street Place, London, EC4R 1BE. We recommend you send cheques by recorded delivery only.

STEPHEN LLOYD AWARDS