

Part A - General Information

Charity Name

Mosaik Education

Charity Type/Structure

Charitable Incorporated Organisation (CIO)

Charity Registration Number

1176947

Project Name (if same as Charity Name, please leave this blank)

Open Guidance Programme

Lead Contact

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Part B - Project Proposal

Project Mission: A snapshot of the project's intention (50 words max)

Last year Mosaik launched its Guidance Programme, which helps refugees to reach university. Now we cannot keep up with demand from Turkey, Iraq, Jordan, Lebanon, Uganda, Rwanda and South Africa.

This project will convert the Guidance Programme into open resources, empowering local organisations scale the programme.

Situation (250 words)

According to the UN Refugee Agency, only 3% of refugees reach university, whilst the global average enrolment rate is 37%. This inequality of access has implications for the refugee community, the immediate hosting country and the international community.

Refugees experience a range of positive outcomes from accessing higher education. They become leaders within their own communities, develop greater resilience and build self sufficiency to support their families.

For the host community, a population of unskilled refugee youth with unfulfilled ambitions is a missed economic opportunity. Accessing education supports refugees to contribute to the local economy. Furthermore, high numbers of unskilled young people increases the risk of political instability.

For the international community, such a low level of access undermines progress towards the sustainable development goals, as well as commitments to human rights and education under the 1951 Refugee Convention.

In June 2019, the UN Refugee Agency announced a target to increase the proportion of refugees accessing higher education to 15% by 2030 - an additional 440,000 refugees accessing university in 10 years. This will require a significant increase in support to help refugees overcome barriers at such a scale.

Complication (250 words)

Since 2015, there has been a significant increase in higher education scholarships and online opportunities for refugees. The new UNHCR 2030 target is likely to further catalyse action. However, young refugees are often unaware of the range of opportunities and struggle with the demands of applications. This was highlighted in two reports by the Mastercard Foundation and AlGhurair Foundation. which found that refugees

applying for higher education require academic counselling and better information about opportunities. From interviews with key scholarship providers, Mosaik estimates that less than 20% of scholarship applications are even eligible for review.

In June 2019, Mosaik launched its Guidance Programme, which supports refugees to develop the skills to evaluate options and plan for their higher education. The Programme is an eight week series of workshops and mentorship using a 'blended' model - online materials with facilitation in community centres. In April 2020, Mosaik developed a remote, mobile-based version in response to the COVID-19 pandemic.

Over the past year 250 refugees in Jordan and Lebanon took part in the Programme. Our analysis of intermediate outcomes data found an average 87.5% of participants had used their new knowledge and skills to prepare, apply or enrol in new opportunities within 5 weeks of finishing the programme.

Mosaik has since received further interest from organisations in Jordan, Lebanon, Iraq, Uganda, Rwanda, South Africa. Should Mosaik meet this demand, the Programme would rapidly reach 1000+ participants within the first year. However, Mosaik does not yet have the resources to reach this number.

Solution (250 words)

Mosaik Education will create and pilot an open version of the Guidance Programme. This will allow the Programme to be led by local community organisations, whilst reducing the marginal cost of Mosaik coordinating the programme. Mosaik's existing pivot to remote delivery during COVID-19 means that the open version will contain materials for blended or remote delivery, which can be used depending on local COVID-19 restrictions.

The Programme currently relies on Mosaik's coordinating and training on resources, workshops, mentoring and data collection. This restricts expansion with current resources. An open model will allow the programme to be scaled more efficiently.

Mosaik's 2019-2021 strategy focuses on cultivating community organisation leadership. Mosaik has observed that community organisations are a key actor in refugee learning networks. There is also significant potential for community organisations to meet needs: in the Middle East, 750 Syria community organisations have been established since 2011, yet only 7% work on post-secondary education.

This project will focus on six areas of adaptation:

Designing materials to be interoperable across learning systems and contexts.

Codifying facilitation models so that activities can be run with minimal Mosaik coordination.

Translating materials into English (currently the majority of materials are in Arabic).

Refining data collection tools to be administered by community centres.

Design and build a web tool to host materials for open access.

Following these adaptations, Mosaik will pilot the model with two local community organisations before planning a wider rollout.

Part C - Wider Support

How would the Stephen Lloyd Award network of partners' support be beneficial to your project? (250 words max)

There are five areas where Mosaik could make use of the pro-bono support of the network:

Intellectual property and open resources: there are many types of open licences that can be used when creating and distributing open resources (<https://creativecommons.org/licenses/>). Advice on open licences will support Mosaik in finding a balance between protecting the fidelity of the materials, sustainability, and ease of use. Tim Barnes or intellectual property lawyers from Bates Wells would be very useful in this work.

Challenge partners: harnessing the views of critical friends is useful whenever starting a new initiative. Mosaik would like to engage Toby Blume, Peter Lewis and Transform Management Consultancy to provide challenge and mentorship on our planning, particularly operations and sustainability.

Paul Hamlyn Foundation: Mosaik would be keen to learn from the Paul Hamlyn Foundation's experience of working systemic interventions, which is a focus of the Foundation's grant making portfolio.

Transform Management Consultancy: Mosaik would like to work with Transform on to progress our strategic planning beyond this project and the pilot of the open programme model. Of particular interest is Transform's experience consulting on across the themes of 'people, purpose and performance', which will help Mosaik to take a holistic view of scaling.

Pricewaterhouse Cooper: Mosaik would be seeking the support and critique of PWC on digital strategy.

Mosaik has its own experts on using technology in refugee education, but external views will bring additional rigour to our design and planning, enhancing our delivery model.

Part D - Financial Justification

In general terms, please explain how the funding would be used to carry out your project. (50 words max)

The majority of funding would be split between the two project phases: 45% on adapting and codifying materials, translation, and building of a web tool to host materials; 40% on coordinating a pilot using the tools with two community organisation partners. 15% for overhead recovery.

Part E - Supporting Information

Governing Documents: Where relevant, please upload any recent charity accounts and governing documents as attachments.

- [180124-Constitution-of-Mosaik-Education-CIO.docx-3.pdf](#)

Team: We would like to learn a little more about the individual or team invested into the project. What are your individual credentials? Is there a story behind how you or your team all came together to support the project? (75 words max)

Mosaik was founded in 2018 by Ben Webster, who has previously worked at the UK Government and the UN. Whilst working in Jordan, Ben met Syrian refugee students with unjust stories, but energy to fulfil their aspirations. Mosaik was founded to support them in leading solutions to their challenges.

Mosaik now has five staff and 11 volunteers. This year Mosaik won a place on UNHCR's Humanitarian Education Accelerator, and was shortlisted for a PIONEER Award.

Additional References: You are welcome to provide a list of up to 5 links with relevant supporting material as further reference.

Mosaik programmes featuring in UNHCR's Connected Learning in Crisis Consortium playbook of best practice <https://connectedlearning4refugees.org/case-studies/mosaiks-guidance-workshops/>

Journal of International Network for Education in Emergencies paper documenting the design process of the guidance programme, in collaboration with academics from University College London Institute of Education. https://www.researchgate.net/publication/337948654_Access_to_Higher_Education_Reflections_on_a_Participatory_Design_Process_with_Refugees

Blog featuring Mosaik's inclusion in the Humanitarian Education Accelerator bootcamp. Mosaik was one of three organisations selected from the bootcamp to join the full accelerator <https://medium.com/hea-learning-series/hea-covid-19-challenge-call-3bd0d3a04c22>